

1996: Design Group expands into the ood industry. The firm achieves \$40 nas become a highly regarded integrator o

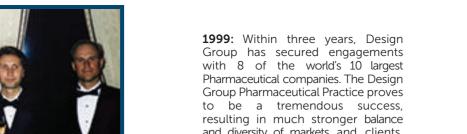


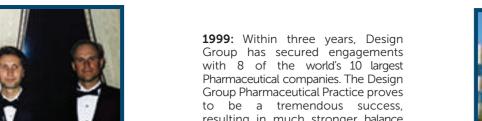
**1997:** Design Group evaluates its organizational



sectors of the Consumer Produ

and Life Sciences industries.









**2002:** Design Group opens its







tain our talent, and provide employm

Firm makes a conscious decision what it takes" in order to protect our cult

ployment through our long sta cv of "no lavoffs" allows the firm to re



fining Moment: 500 Profes

2011: Design Group celebrates its anniversary as it achieves a new growt milestone, exceeding 500 profession or the first time in the Firm's h Design Group also exceeds \$150 mill



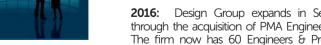




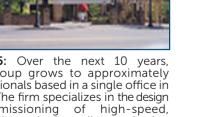














the respect and trust w

**2001:** The Firm opens its Chicago, IL office and now the Design Group
"Rules of the Culture".
This document articulates the ideals and behaviors we strive towards daily, and highlights





































